#History on Social Media
Sources, Methods and Ethics

09:00 – 09:30 **Welcome and Introduction**

09:30 – 11:00
Panel 1

Panel 1: Collecting, Archiving, Access

Beatrice Cannelli (United Kingdom)
Social Media Archives: identifying opportunities and limitations to historical research using social media corpora

Elias Stouraitis (Greece)
Archiving and preserving the present of the past: the example of the Greece's bicentennial observatory

Jens Crueger (Germany)
What we can learn about "social media" from Web 1.0

11:00 – 11:15 Coffee Break

11:15 – 12:45
Panel 2

Panel 2: Community, Identity, History

Tom Divon, Tobias Ebbrecht-Hartmann (Israel)
#HistoryTok: Engaging With Marginalised Histories on TikTok

Erika De Vivo (United Kingdom)
„Márkomeannu festivála is on Snapchat!" Sami Social media as virtual sites of linguistic activism and transnational community-making in Sápmi

Nadir A. Nasidi (Nigeria)
Facebook and the Reconstruction of Northern Nigerian History

12:45 – 14:00 Lunch Break

14:00 – 15:30
Panel 3

Panel 3: Producers, Users, Reception

Christian Mathis (Switzerland), Elias Stouraitis (Greece)
Digital (hi)story telling with social media. A project about participatory history culture

Charlotte Husemann (Germany)
Is the essential invisible to the eyes? – Proposal for a triangulation study to investigate historical competencies in social media

Hannah Müssemann (Germany)
Big Data and interdisciplinarity – somewhere between dream and nightmare. Using YouTube and Twitter as resources to analyze the impact of telenovelas and TV-series.

15:30 – 16:00 Coffee Break

16:00 – 17:00 **Joint Discussion and Recap**

09:30 – 12:00 Panel 4 Including Coffee Break	**Panel 4: (Big) Data, Multimodality, Methods**

Robbert-Jan Adriaansen (Netherlands)
History in latent space. Machine learning and the multimodal analysis of historical representation on social media

Mykola Makhortykh, Maryna Sydorova, Aleksandra Urman (Switzerland)
Remembering to forget: Longitudinal analysis of Holocaust-related content on Twitter

Alisa Maksimova (Germany), Olga Logunova (Russia)
Mentions of 20th century historical figures in Russian social media posts

Vanessa Prattes (Germany)
"Their bluster is organised laughter" – Humorous anti-Semitism. A comparison of digital memes and caricatures from the Stürmer

12:00 – 13:00	Lunch Break

13:00 – 15:30 Panel 5 Including Coffee Break	**Panel 5: Algorithms, Bias, Distortion**

Bulkhia U. Panalondong (Philippines)
Distorting history and memory through social media: the case of the Philippines and Marcos' historical legacy

Merle Strunk (Germany)
About making a happy history: Discussing a positive bias on the past in image-first social networks and it's consequences

Anja Neubert (Germany)
Let's talk about algorithms! About a previously almost ignored variable in the discourse on historical narratives and historical agency on social media

Jayashabari Shankar (USA)
History for non historians: Analyzing the effectiveness of various Natural Language Processing Models used in social media

15:30 – 16:00	Coffee Break
16:00 – 17:00	**Joint Discussion and Recap**

Information and Registration

SOCIAL MEDIA HISTORY