

Erasmus+ Video Contest

The Department of International Political Economy of East Asia (IPEA) launches a video contest focused on the theme “**Erasmus+: Connecting People**”.

The winner or winners of the contest will engage with and contribute to the 2021 [ErasmusDays](#) by implementing their activity; the videos will also be circulated on social media channels and feature in the [Erasmus+ activities portal](#) from the European Commission.

Your video will present a **creative activity/event** to be conducted during the **2021 Erasmus Days**. The activity must address your ideas on ‘Erasmus+: Connecting People’ in 60 seconds or less.

Activities could be e.g. include workshops, podcasts, live events (performances of all kinds), sport events, flash mobs, online polls... and much more!

Eligibility and Rules

- The Erasmus video contest submission date: between 15 November 2020 and 15 January 2021.
- The competition is open to all RUB undergraduate, graduate and post graduate students.
- Submissions are limited to one video per individual or a group conformed by several students (there is not limitation of number of participants).
- Video entry must clearly and creatively address the abovementioned theme in 60 seconds or less.
- The video should be in English, or if created in another language must include English subtitles.
- The video should be submitted by uploading it on a secure participant’s online account or on a secure cloud-based online platform.
- The information must be sent via an existing RUB email account with the participant/s information (full name, faculty, and student numbers from all the participants).

- Video should accompany an exposé of the description of the activity implementation (description of the resources needed (including candidates, planned tasks for management and implementation of the activity, and responsible/s for each tasks), timeline and estimated budget) in the scope of 1-3 DIN A4 pages.
- Candidate/s, especially impacted by digital divide, may lack access to advanced video-making technologies. Therefore, there is no specific requirement for the video to be of high quality or resolution. Video format has no specific requirement but ideally will have an mp4 format or able to be reproduced with VLC or Windows media player.
- Submissions depicting violence, sexism, racism or containing content or images that could be considered abusive, inflammatory, denigrating or disrespectful to any groups, individuals or institutions will be disqualified. Submissions must adhere to the norms of civil discourse.
- By entering the Erasmus+ video contest, participants acknowledge and guarantee that the submitted video is an original work created solely by the participant/s and that it does not infringe on copyrights, trademarks and the rights of privacy, publicity, or intellectual property rights of any person or entity.
- By submitting a video to this contest, participants agree to grant IPEA the right to reproduce, distribute, display, and create derivative works of the entry in any media at any time.

Final Video Selection Criteria

A selection committee made up of team members from IPEA will evaluate the submissions based on the following criteria:

- Relevance and adherence to the theme: The video clearly and creatively deals with the theme of “Erasmus+: Connecting People”.
- Originality and creativity: The content is unique and not derivative of other ideas and presents the theme in an original and compelling way.
- Potential viewer impact: The video conveys personal or aspirational thoughts that are inspiring to viewers, especially young people, and that can be applicable in practice, particularly translated in the activity proposed.
- Activity feasibility implementation: The activity must be realistic and consider human, material, and economic resources. The activity will be implemented by the participant/s who presented the project (video and exposé) with supervision and approval of IPEA team. Budget will be assessed according to the activity proposed (there is no minimum but a maximum of 1,000 EUR).

Procedure and timeline

- **Step 1:** If you are interested, please submit your project (video and exposé) between 15 November 2020 to 15 January 2021.
- **Step 2:** The selected candidate/s will be notified on 26 February 2021 by email.
- **Step 3:** Selection interview with Prof. Bersick and Ms. Paulo to present the project and implementation of the activity. Interviews will be conducted at the beginning of the SoSe 2021, April, specific dates will be notified in due time.
- **Step 4:** After successful acceptance, an initial meeting will be carried out with our staff to plan the organization of the activity. It will take place in May 2021.
- **Step 5:** A third meeting with the selected participant/s and our staff will take place to confirm that all aspects to successfully implement the activity are in place (September 2021).
- **Step 6:** During the 2021 ErasmusDay, the activity will be launched by the participant/s – enjoy it!

Submission of the project and request of further information to:

Ms. Mireia Paulo: mireia.paulonoguera@rub.de