

PROGRAM

KONRAD-ADENAUER-STIFTUNG | BUREAU AU MAROC
ZENTRUM FÜR MITTELMEERSTUDIEN | RUHR-UNIVERSITÄT BOCHUM

International Conference

“Heritage, Tourism and Political Changes in the MENA Region”

Date: February 15-16, 2013

Location: Tangier, Morocco
Hotel El Minzah
<http://www.leroyal.com/morocco/>

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Conference Languages: English / Français. A simultaneous translation (English / Français) will be provided.

Thursday, February 14, 2013

Arrival
19: 00 h Dinner, Hotel El Minzah

Friday, February 15, 2013

9:00-9:15 h *Welcome*
Dr. Helmut REIFELD, Konrad-Adenauer-Stiftung, Rabat, Morocco

9:15-9:30 h *Welcome, Introduction*
Prof. Dr. Achim LICHTENBERGER/ Prof. Dr. Dieter HALLER, Center for
Mediterranean Studies, Bochum, Germany

Panel I: Heritage: National Usage, Identity and Perceptions

Chair: Prof. Dr. Dieter HALLER

- 9:30-10:00 h *The Beautiful Turk: Reactivating the Ottoman Heritage in Turkish TV*
Dr. Tarek EL-ARISS, University of Texas at Austin, USA
- 10:00-10:30 h *Les Enjeux du Processus de Patrimonialisation au Rif*
Dr. Badiha NAHHASS, Université Hassan II Aïn Chock Casablanca, Morocco
- 10:30-11:15 h *Break*
- 11:15-11:45 h *Contribution des TIC à la Valorisation du Patrimoine Culturel*
Prof. Dr. Rachid BENSLIMANE, L'Université Sidi Mohamed Ben Abdellah, Fès, Morocco
- 11:45-12:15 h *Cultural Heritage in Turkey: An Eminently Political Matter*
Prof. Dr. Edhem ELDEM, Boğaziçi University, Istanbul Turkey
- 12:15-12:45 h *The Population Movement in Libya from Early History to the Late 1950's and its Effect on the Government Policy*
Prof. Dr. Zeinab ZUHRI, University Benghazi, Libya
- 12:45-14:15 h *Lunch*

Panel II: Heritage: Local and Global Interaction

Chair: Dr. Fakhrieh DARABSEH

- 14:15-14:45 h *Cultural and Natural Heritage as Development Potential in Developing Countries: Heritage Projects as an Element of Development Policy*
Dr. Christian RUCK MdB, German Parliament, Berlin, Germany
- 14:45-15:15 h *Impact de la Coopération Internationale dans la Promotion d'un Patrimoine Culturel Local- Cas de l'Ecole Nationale d'Architecture Naissante de Marrakech – Abdelghani TAYYIBI, National School of Architecture Rabat, Morocco*
- 15:15-16:00 h *Break*
- 16:00-16:30 h *Jebel Ouenat - A World Heritage in the Responsibility of Three Countries*
Dr. Rudolph KUPER, University of Cologne, Germany
- 16:30-17:00 h *Patrimoine Mondial et Réalités Locales: Quelle Adéquation Possible ?*
Prof. Dr. Tebaa OUIDAD, L'Université Sidi Mohamed Ben Abdellah, Fès, Morocco
- 19:00 h *Dinner, Hotel El Minzah*

Saturday, February 16, 2013

Panel III: Heritage: Tourism, Management and Accessibility

Chair: Prof. Dr. Achim LICHTENBERGER

- 9:30-10:00 h *Halal-Tourism? Egypt between Moral Ideals and Economical Crisis*
Hamed ABDEL-SAMAD, German Islam Conference, Berlin Germany/Egypt
- 10:00-10:30 h *Challenges for the Management of Heritage Sites and Attractions in Jordan: The Case of Umm Qais*
Dr. Fakhrieh DARABSEH, Yarmouk University Irbid, Jordan
- 10:30-11:15 h *Break*
- 11:15-11:45 h *Whose Heritage? Petra and the Dynamics of Heritagization*
Dr. Meike MEERPOHL, Ruhr-University Bochum, Germany
- 11:45-12:15 h *Berbères de la Façade Touristique et l'Identité Refoulée au Maroc*
Prof. Dr. Mustapha EL-QADERY, Université à Rabat, Morocco
- 12:15-14:15 h *Lunch*

Panel IV: Heritage: Between Deterioration and Sustainability

Chair: Dr. Tarek EL-ARISS

- 14:15-14:45 h *Which Past is Worthy to Preserve? Case Studies from Jordan*
Anne RIEDEL, Ruhr-University Bochum, Germany
- 14:45-15:15 h *Heritage Sites after War: Germany 1945, Syria now*
Prof. Dr. John BORNEMAN, Princeton University, Princeton, USA
- 15:15-16:00 h *Break*
- 16:00-16:30 h *To What Extent has the Conservation Strategy Succeeded in Protection of Natural Heritage in Egypt?*
Dr. Hoda YACOUB, Egyptian Environmental Affairs, Aswan, Egypt
- 16:30-17:00 h *La Patrimoine Éducateur du Regard*
Prof. Dr. Sabeh FERDI, Centre National de Recherche en Archéologie, Alger, Algeria
- 17:00-17:30 h *Archaeological Heritage of Libya*
Prof. Dr. Muhammed EL-KAWASH, University Benghazi, Libya
- 18:00 h End of conference
- 20:00 h Dinner (outside)