

How can the unique potential of a region be unlocked?

Innovativeness  
Capabilities  
Ecosystem  
Specialization  
Regional  
Innovation  
Transfer Growth  
Smart  
Institutions  
Knowledge  
Economy  
Dynamic  
Competitiveness

# Smart Specialization Policy Reconsidered

A guest lecture by  
**Prof. Ron Boschma**

Monday | December 3 | 16:00  
UFO Room 0/01



GEFÖRDERT VOM

Bundesministerium  
für Bildung  
und Forschung





Ron Boschma is Full Professor in Regional Economics at the Faculty of Geosciences, University of Utrecht. He is also Professor in Innovation Studies at the University of Stavanger, UiS Business School.

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Institute of Work Science  
Chair for Work, Human Resources and Leadership  
inSTUDIES<sup>plus</sup> „In die Praxis“

Everyone is welcome! Please help the organization team by sending a short mail to [simon.rohde@rub.de](mailto:simon.rohde@rub.de) regarding your attendance

- The guest lecture is part of the inSTUDIES<sup>plus</sup> module Regional Innovation
- Afterwards get-together
- Regional Innovation students present their works in progress in a poster gallery

- More info   [bit.ly/2LrJDcv](https://bit.ly/2LrJDcv)



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