An inclusive, iterative process to establish guidelines as a road to „the future“?

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This process to shape the future on teaching and learning is built around the development of guidelines for teachers on „good teaching“. The overarching goals are:
- to develop the organisation’s culture of learning and teaching
- to establish an ongoing discourse on teaching and learning within the organisation
- to establish criteria on quality in teaching that are accepted throughout the organisation
- to „detect“ and communicate innovative approaches to teaching

The process:
- starts from a set of criteria established by the Commission on Teaching and Learning
- is inclusive: all stakeholders within the university should be involved
- is interactive: there are several rounds of consultation

(Provisional) results: the process has (so far):
- led to the establishment of guidelines that are to be adopted in autumn
- increased the visibility of „culture of teaching and learning“ as an issue
- not resulted in the establishment of a discourse on teaching and learning that could be called „sustainable“
- not lead to real „innovations“ in how to shape the future of teaching and learning at the university
- lasted a lot more longer than expected

Take home messages:
1) the inclusive approach gained the process legitimacy
2) its goals however seem a bit too ambitious: it is probably to be recommended to make a clear distinction between guidelines to pin down standards and a „vision“ (model) to capture new ideas.