

Evaluation Criteria

Identification
Accessibility
Authorship
Credentials
Currency
Transparency and Objectivity
Organization and Browsability
Information Design
Interactivity
Networking

Identification

01. What is the title of the source?

02. What is the Internet address of the source?

03. What domain does the site belong to?

- a** .ru
- b** .ua, .kz., .lt etc. (successor state of the former Soviet Union)
- c** .su
- d** .de, .uk etc. (western country)
- e** .com (Commercial Organization)
- f** .edu (Educational Institution)
- g** .gov (U.S. Government Institution or Department)
- h** .int (International Organization)
- i** .net (Networking Organization)
- j** .org (Not-for-Profit Organization)
- k** other

04. What kind of source is it? (please note that the following categories have been selected for reasons relating to the project's main objectives / epistemological goals)

- a** Personal Homepage
- b** Organizational Homepage
- c** Academic Homepage
- d** Governmental Homepage
- e** Project Homepage
- f** Internet / Digital Artwork
- g** Newspaper / Magazine
- h** Portal
- i** Library / Reading Room
- j** Museum / Gallery

k other

05. What topic area(s) does the source belong to? (please note that the following categories have been selected for reasons relating to the project's main objectives / epistemological goals) *

- a Computer and Internet
- b Literature
- c Art
- d Entertainment
- e Politics
- f Religion / Philosophy / Esotericism
- g Society
- h Science
- i Cities / Regions / Countries
- j Emigration – Immigration / Diaspora
- k other

06. Are the goals and intentions of the source stated in a Mission Statement, FAQ etc.?

- a yes
- b no

07. If yes, please provide an executive summary

08. If not, what seems to be the primary purpose of the source?

- a Communication
- b Information
- c Documentation
- d Presentation
- e Interaction
- f Memoration
- g Persuasion
- h Explanation
- i other

09. If not stated, who seems to be the intended audience?

10. Is the source part of a network (e.g. webring)?

- a yes
- b no

11. Is the source supported financially or otherwise?

- a** yes
- b** no

12. If yes, by whom?

- a** Politics / State
- b** Economy
- c** Media
- d** Association
- e** Private Person
- f** Foreign Sponsor

Accessibility

13. Is the entire source public / accessible to anybody?

- a** yes
- b** no

14. If no, which restrictions exist?

- a** Registration (free)
- b** Registration (non-free)
- c** Personal Recommendation
- d** other

15. What language is the source written in?

- a** Russian
- b** Language spoken in one of the successor states of the former Soviet Union
- c** German
- d** English
- e** other

16. Has the source been translated?

- a** yes
- b** no

17. If yes, in what language(s) *

- a** Russian
- b** Language spoken in one of the successor states of the former Soviet Union
- c** German
- d** English
- e** other

Authorship

18. What is the name of the operator (e.g. person, organization)?

19. Is contact information (name, email, phone number and / or address) given?

- a** yes
- b** no

20. If contact information is given, please write it down

21. What country does the operator come from?

- a** Russia
- b** CIS
- c** United States
- d** Israel
- e** Germany
- f** other Western Countries
- g** other
- h** not documented

22. Is the operator affiliated with another (reputable) person / organization etc.?

- a** yes
- b** no

23. Does the operator of the source mystify his biography (e.g. by using aliases, by referring to fictional persons, places etc.)?

- a** yes
- b** no

24. Does the operator have contacts to other persons or organizations related to the topic area of the source?

- a** yes
- b** no

25. Does the source get supervised by the operator as well as by a permanent group of authors / editors?

- a** yes
- b** no

26. If yes, what forms of cooperation are practised? *

- a** Editorial Department
- b** Editors' Collective
- c** Authors' Collective
- d** Co-Determination of Readers / Users
- e** Independent Publication

27. Is the origin, nationality and / or residence of the operator stated?

- a** yes
- b** no

28. Does the operator follow copyright laws and respect intellectual property?

- a** yes
- b** no

29. Does the source consciously refuse values and norms of the ,offline'-world? (e.g. communicative conventions, political correctness)

- a** yes
- b** no

30. If yes, what net specific values and norms are promoted? *

- a** Interactivity
- b** De-Hierarchization
- c** Hypertextual Organization of Knowledge
- d** ,Anti-Copyright'
- e** Open Access to Information
- f** Freedom of Expression
- g** Grassroots Democracy
- h** other

Credentials

31. Has the source been reviewed?

- a** yes
- b** no

32. If yes, by whom? *

- a** Editor / Editorial Department
- b** Authors / Colleagues
- c** Readers
- d** other

33. Is the source linked to a print publication?

- a** yes
- b** no

34. If yes, what part does the source play?

- a** Prototype
- b** Copy
- c** Excerpt
- d** Supplement
- e** Electronic archive
- f** Communication Forum
- g** other

35. Is the operator well regarded / an authority in the topic area covered by the source?

- a** yes
- b** no

36. Does the operator deliberately abstain from credentials (e.g. directories, reviews, organisational support)?

- a** yes
- b** no

37. Is the Top Level Domain appropriate for the content?

- a** yes
- b** no

Currency

38. When has the source been published?

39. Is the source updated?

- a** yes
- b** no

40. If yes, how frequently does this occur?

- a** daily
- b** weekly
- c** monthly
- d** less often / not regularly

41. Is the source current for the topic area it is related to?

- a** yes
- b** no

42. Do the links work?

- a** yes
- b** no

Transparency and Objectivity

43. Does the operator have a agenda or bias?

- a** yes
- b** no

44. If yes, is it stated?

- a** yes
- b** no

45. Does the identity of the operator or sponsor suggest a bias?

- a yes
- b no

46. Are facts reported correctly?

- a yes
- b no
- c not relevant

47. Does the operator support his or her ideas with references (e.g. footnotes, links, annotations)?

- a yes
- b no

48. By which style of speech is the source characterised?

- a objective-neutral
- b positive-negative
- c aggressive / provocative
- d ironic
- f metaphorical
- g emphatic
- h humorous
- i critical
- k other

49. Are there ethnocentric, nationalist, racist, sexist or fundamentalist expressions?

- a yes
- b no

50. Is the source subject to commercial goals?

- a yes
- b no

Organization and Browsability

51. What categories / columns have been selected in order to structure the content?

52. How is the content structured? *

- a** thematic
- b** chronological
- c** alphabetical
- d** associative
- e** hypertextual
- f** other

53. Are there different means of orientation / navigation (e.g. Sitemap, Hypertext, Graded Menu System, Full-Text Search Function)?

- a** yes
- b** no

54. Is the information obtained by different media?

- a** yes
- b** no

55. If so, by which ones? *

- a** Texts
- b** Graphs
- c** Sketches
- d** Maps
- e** Mind Maps
- f** Graphics
- g** Cartoons
- h** Pictographs
- i** Photos
- j** Animations
- k** Audios
- l** Videos
- m** other

56. What do the images serve for? *

- a** Representation
- b** Organisation
- c** Interpretation
- d** Transformation
- e** Decoration
- f** other

57. Does the designing of the texts / sites contribute to their legibility / functionality?

- a** yes

- b** no

58. Is the source easy to navigate?

- a** yes
b no

Information Design

59. What is the design of the source like?

- a** metaphorical
b use-oriented
c animating / playful
d topic-oriented
e complex / multidimensional
f narrative
g artistic
h other

60. What metaphors / visualizations are used? *

- a** Open Place (Cyberspace, Net, Ocean)
b Closed Place (Digital City, Library, Market Place)
c Living Thing (Spider, Anthill, Worms)
d Non-Living Thing (Tool, Device, Machine, Robot)
e Way of being / Collective Identity (Spiritual Unity, Noosphere, Sobornost)
f Way of being / Individual Identity (Cyber Flaneur, Hacker)
g other (please note them)
h none

61. To which pictorial tradition does the source refer? *

- a** International / Global Symbols (Logos, Labels, Brands etc.)
b National Symbols (Arms, Flags etc.)
c Folklore
d Ethnic Symbols
e International / Global Trends and Fashions (Graffiti, Streetart, Manga etc.)
f Art Styles and Eras (Art Nouvea, Avant-garde, Popart, Socialist Realism etc.)
g Techno-Imagination, Internet Symbols (Science Fiction, Cyberpunk)
h Historical Styles and Eras (Middle Ages, Tsardom, Soviet Era)
i Religious Symbols, Fantasy, New Age
j other

62. Have both sexes and different ethnic groups been considered, when using images, colors and symbols?

- a** yes
- b** no

63. Does the source address different nationalities /cultures?

- a** yes
- b** no

64. Does the source refer to geographical spaces / places through titles, images, maps, symbols etc?

- a** yes
- b** no

65. If yes, to which ones? *

- a** Russian Cities / Regions
- b** Foreign Cities / Regions
- c** States / Countries
- d** Continents
- e** Fictional Places

66. Are there any forms of geographical / spatial structuring (e.g. interactive maps)?

- a** yes
- b** no

67. Are there any forms of temporal structuring?

- a** yes
- b** no

68. If yes, which ones? *

- a** Newsticker
- b** Announcement
- c** Archive
- d** Diary
- e** other

Interactivity

69. What forms of communication are used in order to promote the contact and exchange between the operator and the visitors / users of the source? *

- a** Discussion Forum
- b** Café
- c** Mailing List
- d** Newsgroup
- e** Newsletter
- f** Chat
- g** Message board
- h** Weblog
- i** Email
- j** Off-Line Meetings
- k** other
- l** none

70. Are Nicknames and anonymous Postings allowed?

- a** yes
- b** no

71. If yes, do the visitors / users make use of it?

- a** yes
- b** no

72. If yes, where are the Nicknames and Pseudonyme taken from? *

- a** Comic / Cult Program
- b** Movie
- c** Literature
- d** Fairytale
- e** Eroticism
- f** History
- g** Imaginary Name
- h** other

73. Are the discussion forums, chats, guest books etc. supervised by a moderator/ host?

- a** yes
- b** no

74. What significance do the communication possibilities have within the source?

- a large
- b medium
- c small

75. Do the readers / users have the possibility of contributing texts / content?

- a yes
- b no

76. Are ratings and / or competitions offered?

- a yes
- b no

77. Does interactive media encourage verbal rather than written forms of communication?

- a yes
- b no

78. Is the origin, nationality and / or residence of the visitors / users stated?

- a yes
- b no

79. If yes, what countries do the visitors / users originally come from? *

- a Russia
- b Successor State of the Former Soviet Union
- c U.S.A.
- d Western Europe
- e Israel
- f other

80. If yes, where do the visitors / users live at present? *

- a Russia
- b Successor State of the Former Soviet Union
- c U.S.A.
- d Western Europe
- e Israel
- f other

Networking

81. Are there links to other sources?

- a** yes
- b** no

82. If yes, are they evaluated or annotated?

- a** yes
- b** no

83. If yes, do they represent other points of view?

- a** yes
- b** no

84. If yes, do they indicate a bias?

- a** yes
- b** no

85. If yes, to whom do they refer? *

- a** Sponsors
- b** Cooperative Partners
- c** Colleague
- d** Topic-related sources
- e** Private Persons (Friends / Acquaintances)

86. Is the building and maintaining of relationships with individuals, groups and / or institutions a programmatic request?

- a** yes
- b** no

87. If yes, what is to be achieved? *

- a** Social Self-Organization / Civil Society
- b** Counter-Public Sphere
- c** National Strength
- d** Bundling of Cultural Resources
- e** International Cooperation
- f** (Self)Representation of the Russian Regions
- g** Integration of the Russian-Speaking Diaspora
- h** other

Legend

- ▶ Multiple Choice
- ▶ eigener Bias
- ▶ Credentials (seitenintern / -extern)
- ▶ Interactivity (Repräsentativität)
- ▶ Genrevielfalt