WK 4 – STRATEGIC NETWORK ANALYSIS FOR POSTDOCS
PURSUING AN INTERNATIONAL CAREER IN ACADEMIA, INDUSTRY, COMMERCE AND POLITICS

TARGET GROUP: post-doctoral fellows of all disciplines from RUB

LEARNING OBJECTIVES:
International academia, industry, commerce and politics benefit from the diversity of their communities and the brain gain that accompanies this. This seminar aims to shed light on the special challenges internationalized career paths can be paved with. Mostly, professional strengths and expertise are put in the focus when planning your career, seeking the right job or the appropriate and desired position. That is a good approach, but it is often just not enough. Only a fraction of vacancies/positions are advertised, while quite a number of positions are created for instance by one’s own initiative, third party funded projects or the skill to be “accidentally” in the right spot at just the right time. Therefore, not only the goal-oriented research activities, but also the skill to form, maintain and use effective strategic networks in communities is among the key competences for successful careers in academia, industry, commerce and politics. Within this interval training and you will have the opportunity to analyse your network activities systematically, to optimize it purposefully for your career path and to gain routine to authentically put your strengths into practice. This course supports you to gain basic knowledge in career strategy. It also supports you to extend your already existing competences of career planning principles, methods, and tools and networking strategy in science communities in Germany. You will get a deeper insight into your individual goals and visions for a life-long contentment with your career decisions. You will get an overview of the tools and techniques to perform your career and your individual tasks more professionally, more consciously and more cost-efficiently.

COURSE DESCRIPTION:
- Analysis of strengths and weaknesses of their current network
- Introduction to the diagnostic tool “Strategic network analysis”
- Quality analysis of their current network activities using the tool “network map”
- Developing strategies for their mid-term to long-term career planning and structuring
- Activation exercises (e.g. role plays) to tackle the “structural” weak spots in international careers

DATE AND TIME:
November 10, 2016, 09.30 a.m. to 5.30 p.m.

GROUP SIZE:
Max. 12

TRAINER:
Christine Behrens

CLOSING DATE FOR REGISTRATION:
October 10, 2016